Dataiku’s vision is a world where all companies, whatever their expertise, industry or size, can create their own data-driven strategic advantages, by transforming their raw data into business impacting predictions.

Our Story:

**January 2013**
Dataiku is born!

**February 2014**
- Version 1 of DSS
- 10 clients

**January 2015**
- 20 employees
- 30 clients
- 1st Investment Round
- Version 1.4 of DSS

**April 2015**
- DSS 2.0 launch
- Open NYC Offices
- 30 employees
Building something relevant with data is PAINFUL
Pain 1: Data Scientists are Hard to Find

- Few qualified resources & skill sets still ambiguous
- Hiring these resources is expensive (> $100k/yr)

Pain 2: Data Scientists aren’t the whole equation

- Data Science tools are hard to use
- Data Scientists depend on Both IT & Business
- Data Scientists’ work is usually disconnected from production
DATA SCIENCE STUDIO
Write Your Own Data Story

From Raw Data...

Clean and aggregate at scale

Use powerful Machine Learning techniques

Industrialize your workflow

... To Tangible Business Solutions
Your Team’s All-In-One Platform to Build, Deploy & Run End-to-End Data Services

Connect, load, and prepare your data

Analyse and build your models

Publish and run your projects

All-in-One Solution
DSS combines ETL and Machine Learning in a single platform

Collaborative Platform
for the whole data team, from beginner business analyst to expert data scientist

Open & Transparent
DSS connects to your existing infrastructure and lets users leverage underlying technologies
A powerful workflow
Our competitive landscape
A smart-city project with parkeon: Path to Park

« In Paris, approximately 30% of traffic jams are due to parking issues. »
Path to Park

Data Science Studio

1. Cleaning and enrichment of data
2. Crossing data
3. Creation of a predictive algorithm

Availability of the predictions

Parking ticket machine data

OpenStreetMap data

Each street is segmented into small pieces that are enriched with geospatial information. The parking ticket history is joined with the points of interest from OpenStreetMap. The availability of parking lots is predicted by street segments from the joined data. The algorithm is finally integrated in the iPhone app «Find me a space».
Path to Park

Thousands of daily transactions

Time series

Machine Learning

External data

Features for streets

Awesome app!
Next Steps

Grow our customer base in the US
WANT TO KNOW MORE?

**option 1**

Download the **COMMUNITY EDITION**

Free & yours to keep

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**option 2**

Try the **ENTERPRISE EDITION**

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