Reduce your building energy bills by involving your occupants

Julien Bruneau, Co-founder & CEO
40% Share of the building consumption in the world’s energy consumption
40% Share of the building consumption in the world’s energy consumption

20% decrease by involving the occupants!
DATA

ANALYSE

Managers

Occupants
Managers

Occupants

Sensor package
GESTIONNAIRES

Managers

Occupants

Mobile application

Sensor package

DATA

ANALYSE

eau
électricité
gaz
humidité
température
CO2
bruit

Consommation électrique
614 kWh
458 kWh

Octobre
Septembre

Confort de votre bureau

Température : 19 °C
Humidité : 45 %
CO2 : 385 ppm

Dashboard
DATA

ANALYSE

Web dashboard
Managers
Occupants
Mobile application

Sensor package
Tertiary building in France

Surface area
(in millions of m²)

- Offices: 200
- Stores: 180
- Education: 120
- Health: 80
- Railways Airports: 20
Tertiary building in France

Focus on **offices** and **universities**

**Surface area**
(in millions of m²)

- **Offices**: 200
- **Stores**: 150
- **Education**: 100
- **Health**: 50
- **Railways Airports**: 10

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**Note**: The diagram illustrates the surface area of different types of buildings in France, with a focus on offices and universities.
Competition

Ease of installation vs. Occupant engagement
Competition

Ease of installation vs. Occupant engagement

Large companies:
- Newron System
- Greengest
- Ubigreen
- Del塔Dore
- NetSeenergy
- ABB
- Honeywell
- Johnson Controls
- Siemens
- Schneider Electric
- Lucid
- WeSpire
- IQ Spot
Competition

Ease of installation vs. Occupant engagement

Startups

Large companies

- WeSpire
- greengest
- ubigreen

- iQ Spot

- DELTA DORE
- NetSeenergy
- ABB

- Honeywell
- Johnson Controls
- Schneider Electric
- Siemens
Business model

**Monthly subscription** depending on the number of occupants in the building:
- installation and maintenance of the sensors
- access to the dashboard and the mobile application
Forecast

2015  2016  2017
Forecast

10 pilot buildings

150k€
Forecast

10 pilot buildings

Sales deployment

2015

2016

2017

150k€

500k€
Forecast

- 2015: 150k€
  - 10 pilot buildings

- 2016: 500k€
  - Sales deployment

- 2017: 1100k€
  - International deployment
Contact

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