GoFlow
The mobile crowdsourcing platform to learn the world in real time

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Smart Cities for Connected People

How to cater for individuals?

users’ needs ➔ matching ➔ environment
Leveraging Open Participation
Many Ways to Involve People

Platforms

- Mobile Apps
  - PUSHER
  - Parse
  - PubNub

- Data Curation & Mining
  - OpenDataSoft
  - rapidminer
  - Angoss

- IoT
  - OpenSensors.io
  - Cityzen Data

Services

- Marketing & Retail
  - CrowdFlower
  - leadGenius
  - FlashPoll

- Funding
  - crowdcube
  - KICKSTARTER

- Mapping & Transport
  - moovit

Code centric

Revenue centric
Two Pieces of the Puzzle

- Code centric
- Revenue centric

Real-Time
On-demand
Data Quality
User Base
Business Integration
GoFlow to the Rescue

GoFlow

Real-Time

Two-way crowdsourcing

On-Demand

Accounts, reputation, incentives

Data Quality

Private and shared data stores

Backend jobs and firehose API
GoFlow to the Rescue

- Domain Queries and API
- Domain data models
- Data sources import
- Data synch policies
- Context information
- Data stream filtering and replay
- Server-side jobs
- Device access (sensors)
- Comm. channels (Pub/Sub & C/S)
- Accounts and incentives
- Data storage (Private/Shared)
Strategic Partnerships

Open Beta

Smart cities application

What's next?

Feel free to say hi!

Platform evolutions

Protocols

Analytics

Today

logistics

retail

IoT

transports