3D Visualization,
for the web, automotive and mobile
OUR COMPANY

- Lyon (2nd city of France) and
- Grenoble (French Silicon Valley)
- UAE

Field
3D Real Time Visualization software for
Navigation & Local search on Mobile Devices.

Market target
2D & 3D City navigation Indoor and Outdoor
Key business: to provide real 2D & 3D environments to end-users.

Company launched in December 2007, Many innovation prizes
Fund raising in September 2009 : 1,2 M€
OUR SOLUTIONS IN 2D

• Vector map: very light map
• Multi Level of Detail: unlimited level of zooming
• Label changed in real time
• Surface changed in half days
• Integration with back office
• Integration with full application provided by partners
• Social network integration to find people on the map
• Georeferenced
• Routing
OUR SOLUTIONS IN 3D

Options
• Turn by turn navigation
• Real Time Information
• Back office

Disponibility: iPhone, Android and Other OS on demand
OUR STRENGTH

• Focus on our core Business: 2D Map and 3D Map

• Easy integration with partners application: SDK Available on Navteq website for their worldwide partner in outdoor navigation

• Real update information: as soon as a label is changed in the back office the change is automatically done on the Smartphone almost instantaneously.

• Vector map allow to integrate many other geolocalized features: Advertising, social network, point of interest, animation, webcam

• Full onboard application (data and routing) to avoid roaming cost

• Can easily integrate 3D data, for more intuitive and immersive navigation
• Virtual Reality mixed with Augmented Reality

• Research project with ST-Ericsson (Moov3D) and CEA and GipSA-Lab